punchlist studio

Google Business Profile checklist

Eight checks for contractors. Run it when you set up your profile, and again whenever services, hours or coverage change.

- [ ] 01 The business controls the owner account.
- [ ] 02 The name and category describe the real business.
- [ ] 03 The address setting matches how customers are served.
- [ ] 04 The service area matches the jobs you take.
- [ ] 05 Verification is done, or the next step is written down.
- [ ] 06 Phone, website and booking link are tested.
- [ ] 07 Photos are yours, accurate and approved.
- [ ] 08 Someone owns updates and new inquiries.

Checked by _____ Date _____

Notes

Want a second set of eyes?

We'll walk through it with you.

punchliststudio.co
(727) 280-6826

Full guide: punchliststudio.co/blog/contractor-google-business-profile/