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Contractor website checklist

Eight checks that turn a website into a lead source. Fix a broken contact path first, then work down the list.

- [ ] 01 The first screen names the work and the area.
- [ ] 02 Every main service says what's included and who it's for.
- [ ] 03 One project explains the problem, scope, decisions and result.
- [ ] 04 Photos are yours, accurate and labeled.
- [ ] 05 Reviews and credentials trace to real sources.
- [ ] 06 Menu, links and form work on a phone.
- [ ] 07 A test inquiry reaches the right person.
- [ ] 08 Clicks, inquiries and booked jobs are counted separately.

Checked by _____ Date _____

Notes

Want a second set of eyes?

We'll walk through it with you.

punchliststudio.co
(727) 280-6826

Full guide: punchliststudio.co/blog/contractor-website-tips/